British Academy Review

GENERAL INFORMATION FOR CONTRIBUTORS

About the British Academy Review

The British Academy Review exists to promote the British Academy and the disciplines it supports to a wide public. It is intended to showcase the work of individual scholars, to demonstrate the range of activity supported by the Academy, and to illustrate the value of the humanities and the social sciences to the community at large — including the academic constituency, government funders, policy-makers, and the general public. It also provides a platform for topical debate on issues where the humanities and social sciences can shed light.

Circulation

It is distributed free of charge to individuals, libraries and organisations on our mailing list, throughout the UK – including relevant government departments, and a selection of the media. It is mailed to all Fellows of the British Academy, university Vice-Chancellors, and university research offices. It is also freely available at the premises of the British Academy, where it may be picked up by those attending public events, or visiting the Academy for any other reason. And articles are downloadable as PDF files from the Academy’s website (www.britac.ac.uk/review/).

Readership and tone

The British Academy Review is not a learned journal. The target audience is the intelligent, educated, but non-specialist reader. (Assume you are writing for a Radio 4 audience.)

Articles should be written in clear, engaging, non-technical language.

An article should aim to interest and stimulate the general reader. It might present some interesting finding or highlight some new way of looking at a question; or it might offer the layman an intriguing glimpse into the scholarly process.

Articles may reflect the complexity and nuances of scholarship. But, on balance, it is better that readers should feel they have come away from an article with one particular new insight, rather than that they wrestle with an entire scholarly thesis.

Articles can illuminate the cut and thrust of intellectual debate. But contributors should avoid the intricacies of competing scholarly positions, unless they are essential to the piece. An article seeking to counter a rival scholarly view that readers have never heard of, risks a ‘So what?’ reaction unless it demonstrates that the argument is more than an academic nicety.

Because the British Academy Review is not a learned journal, there is less need for contributors to show their ‘working’. Referencing should be kept to a minimum consistent with scholarly integrity, i.e. contributors should include only those that it would be invidious to exclude.
**Length and format of articles**

Articles can be any length from 500 up to a maximum of 2500 words. Contributors will be given specific guidance when they are invited. We would hope that a *British Academy Review* article would offer a contributor a bit more space than some other general readership vehicles.

Copy should be emailed to pubs@britac.ac.uk, preferably as an attachment in Word for Windows. Contributors are advised to use 12 pt Times New Roman, double-spaced.

*Any essential* bibliographical references should be contained in a list of ‘Notes’ at the end of the article: contributors should simply type them at the end of the article, rather than use Word’s referencing tools.

The *British Academy Review* is illustrated in full-colour throughout, and contributors are encouraged to suggest appropriate images to accompany their articles. The maximum possible frame size is 23.4 cm high × 18.6 cm wide. Image files (jpegs or tiffs) should enable the image to be reproduced at 200 or 300 dpi at the final size printed in the issue. (Some line drawings may need to have a higher resolution.)

**Deadlines**

The *British Academy Review* appears three times a year, in March, July, and November. Copy for each issue is assembled in January, May, and September, respectively. Contributors will be advised of exact deadline dates when they are invited.

**Suggestions for articles**

Suggestions for articles by current and former British Academy grant- and post-holders, as well as by Fellows of the British Academy, are very welcome. Please address all suggestions and queries to:

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