



BRITISH  
ACADEMY

*for the humanities and social sciences*

# WHERE WE LIVE NOW

*Where We Live Now is a series of activities on the theme of place and place-based policymaking being conducted by the British Academy.*

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## ABOUT THE PROJECT

Policy decisions have differential impacts on different regions, places and communities, and people have powerful and meaningful associations to those places, at varying degrees of locality – their country, county, city, town, village, or street. Is it possible for our political and policy processes to better take these associations into account?

As new ideas for significant devolution are taking shape, and public acceptance of the implications of top-down policy-making comes under strain, there is an unprecedented opportunity to put flesh on the bones of an

idea that has been in circulation for some time, but has yet to be fully developed.

Through *Where We Live Now*, we will review the evidence for people's attachment to place and consider whether place-based policy-making – aligning the design and resourcing of policy-making to the scales at which individuals connect to places, irrespective of departmental or sectoral divisions – would produce more effective policies and improve people's lives.

 [www.wherewelivenow.com](http://www.wherewelivenow.com)

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Established by Royal Charter in 1902. Its purpose is to inspire, recognise and support  
excellence and high achievement in the humanities and social sciences, throughout the  
UK and internationally, and to champion their role and value.*

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## GET INVOLVED

**Academics:** If your work, your research, or an activity you are passionate about, relates to this project, get in touch about writing a blog post or to discuss other ways to get involved.

**Policymakers:** We will be holding policy forums in London and around the country to discuss examples of place-based policymaking, and the evidence we need to do it well – drop us an e-mail if you'd like to take part.

**Public:** Come along to one of our public events looking at place and policymaking, including one on using social media data to inform political decisions about places. Join our mailing list to receive an invitation.

 You can also share your views, as well as images and videos of places that mean something to you, via Twitter by using the hashtag **#WhereWeLiveNow** and tagging **@britac\_news**

 Stay up to date with the dedicated microsite for event details and blogs posts: **[www.wherewelivenow.com](http://www.wherewelivenow.com)**

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## MORE INFORMATION

To find out more about *Where We Live Now* or to get involved, contact the policy team directly at **[policy@britac.ac.uk](mailto:policy@britac.ac.uk)**

For more information about the full programme of activities at the British Academy, please visit **[www.britishacademy.ac.uk](http://www.britishacademy.ac.uk)**